Why Dover Has a Master Plan

Framework for Performance Excellence in Dover: A Systems Perspective

1. Leadership
2. Strategic Planning
3. Customer Focus
5. Workforce Focus
6. Operations Focus
7. Results

Dover’s Community and Organizational Profile
A Master Plan

- Is a set of statements about land use and development principles for the municipality with accompanying maps, diagrams, charts and descriptions to give legal standing to the implementation of ordinance and other measures of the Planning Board.

- Should lay out a physical plan which takes into account social and economic values describing how, why, when and where the community should build, rebuild and preserve.
50 Years of Master Planning

MP Years

- Data Collection
- Data Analysis
- Community Vision
- Amendment
- Monitor
- Implementation
- Select Preferred Alternative
- Alternative Evaluation

vision
<table>
<thead>
<tr>
<th>Chapters Of a Master Plan</th>
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<tbody>
<tr>
<td>Vision (2012)*</td>
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<td>Land Use (2007)*</td>
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<td>Transportation (2000)</td>
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<td>Cultural Resources</td>
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<td>Regional Concern</td>
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<tr>
<td>Energy</td>
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</tbody>
</table>

- In Place
- To Be Completed

* = Required  Not Contemplated
## Public Involvement

<table>
<thead>
<tr>
<th>Visioning</th>
<th>Land Use Analysis</th>
<th>Transportation</th>
<th>Recreation</th>
<th>Community Facilities and Utilities</th>
<th>Conservation</th>
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<tbody>
<tr>
<td>Robert Carrier</td>
<td>Marcia Gasses</td>
<td>Reuben Hull</td>
<td>Robert Carrier</td>
<td>Donald Andolina</td>
<td>Samuel</td>
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<tr>
<td>Dana Lynch</td>
<td>Samuel Lingeman</td>
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<td>Ronald A. Cole</td>
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<td>Jack Mettee</td>
<td>Linda Merullo</td>
<td>Jeff Mason</td>
<td>Cova Greig</td>
<td>Bill Colbath</td>
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<td>Jan Nedelka</td>
<td>Kirt Schuman</td>
<td>Art Mitchell</td>
<td>Carrie Keech</td>
<td>Tom Humphrey</td>
<td>William Hunt</td>
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<td>Anne Ross</td>
<td>Beth Thompson</td>
<td>Dan Morris</td>
<td>Jan Nedelka</td>
<td>David Landry</td>
<td>Anne Kotlus</td>
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<td>Kirt Schuman</td>
<td>Britt Ulinski</td>
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<td>Paul Vlasich</td>
<td>Barbara Lehocky</td>
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<td>Alison Webb</td>
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<td>Lee Skinner</td>
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<td>Steve Wells</td>
<td>Brian Wilson</td>
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<td>Dorothy Wagner</td>
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Do’s and Don’ts

Do think of the Master Plan as:
- The community’s vision
- A living/dynamic document
- A tool for managing growth
- A guide for capital spending
- The City’s strategic plan

Don’t think of the Master Plan as:
- Regulations
- A static document
- Funding
- A burden
- A place holder
Master Plan Layout

- Readability is important
  - Chapter text shall be no more than 50 pages
  - White Space for notations
  - Visual elements are embedded with text
  - Reduced redundancy

- Maintain cohesive layout and format
  - Land Use Analysis
  - Recreation
  - Community Facilities and Utilities

- Realistic goals and objectives
Executive Summary Layout

- Introduction
- Recommendations
  - Vision
  - Land Use
    - Economic Development
  - Transportation
  - Recreation
  - Conservation and Open Space
  - Natural and Historic Resources
  - Community Facilities and Utilities
  - Transportation Tables
Executive Summary Elements

LAND USE ANALYSIS RECOMMENDATIONS

Housing Trends

<table>
<thead>
<tr>
<th>STATUS</th>
<th>Completed 2008</th>
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</table>

Residential

R1 – Eliminate the existing “density bonus” allowances (Chapter 155-22.D1) in the Open Space Subdivision Regulations and consider incentives based on Landscaping, Building Materials, LEEDS Certification, and other environmentally progressive requirements.

R2 – Abstain Neighborhood Parkland and Transit-Oriented Development

C • Completed Year: This indicates the year a recommendation was completed

C • To Be Reviewed: This recommendation has not been considered yet. (in blue)

C • Not Recommended: This recommendation was not recommended, the year and who decided not to pursue (in red)

C • Ongoing: The recommendation has been implemented and is not one with a completion date. – usually a policy or procedure change

C • In Progress (Year): The recommendation is underway, and has a tentative completion date

C • Other: Other note or information regarding the recommendation
Sample Recommendations

- **Land Use**
  - G1 – Review the dimensional regulations in zones, updating to promote more environmentally sensitive design ratios and promote proportional development.
    - Completed in 2009
  - IN1 – Update definitions for elderly care facilities.
    - Completed 2011
  - AH4 – Create a separate Housing Chapter of the Master Plan.
    - To Be Reviewed
Sample Recommendations

- **Transportation**

  - In addition to the funding sources described in this section, The City should consider impact fees when feasible and appropriate. As developers implement projects that have an identifiable impact on the surrounding transportation system, a fee should be exacted. This fee would be used towards offsetting impacts of the development in the form of roadway, intersection and related improvements.

  - Not recommended, 2010, Planning Board
674:5 - 9. Capital Improvements Program

[Amended July, 2002 by NH Legislature]

Allows any community with a Master Plan to prepare a six-year capital improvements program

“The planning board… shall review the recommendations of the master plan in relation to the proposed capital improvements program.”
Visioning

Vision Statement

A City with an emerging urban vibrancy guided by a small town sense of community.

- When Dover celebrates its 400\textsuperscript{th} anniversary in 2023 it will be a dynamic community with an outstanding quality of life because it has achieved the following interconnected characteristics:
Vision Elements

- Safe family friendly neighborhoods, a strong sense of community and an excellent school system,
- The historic downtown is alive and vibrant,
- Government and schools are run effectively and efficiently with full transparency,
- Multiple transportation modes present,
- Traffic volumes/speeds are well managed,
- Dover attracts and retains stable, well-paying jobs,
- Rural character is preserved and infill development is encouraged,
- Enhanced environmental quality in all the City’s activities.
Chapters And Status

- Vision (2012)
- Natural Resources (2012)
- Economic Development (2011)
- Recreation (2009)
- Community Facilities (2009)
- Utilities (2009)
- Land Use (2007)
- Transportation (2000)

- Historic Resources (2000)
- Housing (1998)
- Implementation*
- Community Design
- Cultural Resources
- Energy
- Natural Hazards
- Neighborhood Plan
- Regional Concern

* Included in each chapter
Next Steps

MP Years
1963,
1978,
1988,
1998,
2000,
2007,
2009,
2011,
2012,
And?

Data Collection
Community Vision
Data Analysis
Implementation
Monitor
Amendment
Select Preferred Alternative
Alternative Evaluation
Next Steps

➢ DOVER DATA APPENDIX – 2013

A collection of demographic data covering US Census statistics, housing, employment, land use, economic indicators, energy, and transportation. Other chapters will reference this data and utilize the information to support recommendations.

➢ STEWARDSHIP OF COMMUNITY RESOURCES CHAPTER - 2013

This chapter would include these topics:

1. Natural Resources
2. Natural Hazards
3. Cultural and Historic Resources
4. Energy
LAND USE CHAPTER - 2014

This chapter would include these topics:

1. Economic Development
2. Housing
3. Community Design

TRANSPORTATION - 2015

This chapter will guide how Dover invests in, maintains and properly manages a coordinated, safe, efficient and effective transportation system.
Timeline 2013

- **DOVER DATA APPENDIX PREPARATION**
  - Hold Public Hearings
  - Adoption by Planning Board

- **RESOURCE STEWARDSHIP CHAPTER PREPARATION**
  - Hold Public Hearings
  - Adoption by Planning Board

- **LAND USE CHAPTER PREPARATION**
  - Hold Public Hearings
  - Adoption by Planning Board
Questions

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- WWW:  www.dover.nh.gov/planzone.htm