Methodology

• Random Digit Dialing (RDD) telephone survey
  – Randomly selected households in Dover
  – Random selection of adults within the household

• 411 completed surveys.
  – Margin of sampling error +/- 4.8%

• Response rate was good - 31%.
Why Move to Dover
if Moved Here In Last 5 Years

- Proximity to Job: 24%
- Cost of Housing: 16%
- Quality of Life: 13%
- Family: 13%
- Quality of Schools: 11%
- Other: 10%
- Attending College: 4%
- Cultural and Recreation Facilities: 3%
- Cost of Living in General: 2%
City Services
Quality of Dover Services

- Fire Services
  - Excellent: 51%
  - Good: 38%
  - Fair: 2%
  - Poor: 9%
  - Don't Know: 9%

- Public Library
  - Excellent: 48%
  - Good: 31%
  - Fair: 4%
  - Poor: 17%
  - Don't Know: 6%

- Police Services
  - Excellent: 43%
  - Good: 45%
  - Fair: 4%
  - Poor: 6%
  - Don't Know: 6%

- Recycling Services
  - Excellent: 34%
  - Good: 45%
  - Fair: 12%
  - Poor: 4%
  - Don't Know: 6%

- Recreation Facilities and Parks
  - Excellent: 22%
  - Good: 47%
  - Fair: 13%
  - Poor: 3%
  - Don't Know: 15%

- Garbage Collection
  - Excellent: 21%
  - Good: 53%
  - Fair: 13%
  - Poor: 6%
  - Don't Know: 7%

- Drinking Water
  - Excellent: 15%
  - Good: 47%
  - Fair: 22%
  - Poor: 7%
  - Don't Know: 9%

- Cable Television
  - Excellent: 12%
  - Good: 52%
  - Fair: 20%
  - Poor: 10%
  - Don't Know: 6%

- Public Schools
  - Excellent: 11%
  - Good: 40%
  - Fair: 16%
  - Poor: 5%
  - Don't Know: 28%

- Traffic Enforcement
  - Excellent: 8%
  - Good: 51%
  - Fair: 25%
  - Poor: 9%
  - Don't Know: 7%
Problems Facing Dover

- Availability of parking in Downtown
- Availability of Affordable Housing
- Availability of Open Space
- Crime
- Odor Near the Rochester Turnkey Landfill
- Water Pressure

The diagrams show the percentage of people who consider each issue a major problem, minor problem, not a problem, and don't know (DK).
Is Dover Doing Enough About Problems?

- Availability of parking in Downtown:
  - City Doing Enough: 28%
  - City Not Doing Enough: 57%
  - DK: 15%

- Availability of Affordable Housing:
  - City Doing Enough: 32%
  - City Not Doing Enough: 41%
  - DK: 27%

- Availability of Open Space:
  - City Doing Enough: 45%
  - City Not Doing Enough: 34%
  - DK: 21%

- Water Pressure:
  - City Doing Enough: 52%
  - City Not Doing Enough: 21%
  - DK: 27%

- Odor Near the Rochester Turnkey Landfill:
  - City Doing Enough: 18%
  - City Not Doing Enough: 20%
  - DK: 62%

- Crime:
  - City Doing Enough: 76%
  - City Not Doing Enough: 14%
  - DK: 10%
Support or Oppose New Police Station

- Strongly Support: 25%
- Somewhat Support: 24%
- Neutral / DK: 18%
- Somewhat Oppose: 17%
- Strongly Oppose: 15%
How Should City Services be Funded?

- 30% for User Fees
- 16% for Property Taxes
- 48% for Both
- 6% for DK
Economic Development
Should City Play Active Role in Development Plans?

- Commercial/Retail Development: 69% Should, 23% Should Not, 7% DK
- Industrial Development: 70% Should, 24% Should Not, 6% DK
- Office Development: 67% Should, 25% Should Not, 7% DK
Should City encourage new growth and development by …

Making use of public funds to invest in new infrastructure, land, and new buildings, and then sell the properties to private companies?
- Yes: 37%
- No: 51%
- DK: 12%

Using city funds to provide utilities such as water and sewer lines and making low interest loans available to private developers?
- Yes: 42%
- No: 49%
- DK: 10%

Rezoning land that is currently unavailable for non-residential use, and leave it to the private sector to develop?
- Yes: 39%
- No: 45%
- DK: 16%
Heard About Dover Waterfront Development?

- A Great Deal: 48%
- A Moderate Amount: 27%
- Only a Little: 16%
- Nothing at All: 9%
Support or Oppose Mixed Use for Waterfront?

- Strongly Support: 41%
- Somewhat Support: 29%
- Neutral / DK: 10%
- Somewhat Oppose: 7%
- Strongly Oppose: 13%
Preferred Residential Housing
(Multiple responses possible. Percentages sum to more than 100%.)

- Single Family Homes: 62%
- Elderly Housing: 60%
- Mixed Use Development: 42%
- Duplexes and Triplexes: 37%
- Townhouses and Condos: 36%
- Multifamily Apartments: 34%
- Manufactured Homes: 27%
- No Opinion: 5%
- DK: 2%
Transportation
Parking Solutions

- One Garage in Downtown: 58%
- Additional Parking Lots: 37%
- Construct 1+ Small Garages: 28%
- Increase Enforcement: 18%
- Do Nothing / Parking is OK: 14%
- Other: 6%
Potential Use of Local Bus Service

- Everyday or Almost Everyday: 4%
- Several Times a Week: 10%
- Several Times a Month: 8%
- Only Occasionally: 33%
- Never: 43%
Tolend Landfill
Use of Tolend Landfill after Remediation

- Forest/Wildlife Management Area: 48%
- Passive Recreation Like Trails: 47%
- Active Recreation Like Playground: 36%
- Golf Course: 23%
- Other: 10%
- DK: 9%
- Do Nothing: 8%
How often would you / family use walking / biking trails if developed?

- Everyday or Almost Everyday: 6%
- Several Times a Week: 15%
- Several Times a Month: 19%
- Only Occasionally: 37%
- Never: 23%
Conclusions

• People move to Dover because of jobs, cost of housing and quality of life
• City services are generally rated well
  – Problems with traffic enforcement, cable TV, and drinking water
• Parking & affordable housing are most important problems in Dover
  – Sense that not enough is being done about parking and affordable housing
    • Support for a new downtown parking garage
• Moderate opposition to growth and development although City should be actively involved.
  – Generally strong support for waterfront Development
  – Support for single family & elderly housing