First Impressions
Dover
UNH COOPERATIVE EXTENSION & PLANNING STUDENT ORGANIZATION
New Hampshire First Impressions
Methods

- Pre-Visit Survey
- Study Area (Oct. 20-22, 2017)
- Arc GIS Collector
- Post-Visit Survey
- Data Analysis
<table>
<thead>
<tr>
<th>Category</th>
<th>Icon</th>
<th>Description</th>
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<td>Business</td>
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<tr>
<td>Community Art</td>
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<td>Displays &amp; Signage</td>
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Assets

- Landscaping
- Public Facilities
- Historic Character
- Decorative Signage
- Public Art
- Seating
- Placemaking
PUBLIC FACILITIES
HISTORIC CHARACTER
Opportunities

- Safety
- Disconnectivity
- Shopping & Activities
- Waste/Recycling
- Functional Signage
- Vacant buildings
PEDESTRIAN SAFETY
DISCONNECTIVITY - SPRAWL
DISCONNECTIVITY - LACK OF CONSISTENCY
DISCONNECTIVITY - UNDERUTILIZED SPACE
FUNCTIONAL SIGNAGE

[Images of various functional signs, including a pedestrian crossing signal and street signs.]
FIRST IMPRESSIONS STORY MAP:

First Impressions is an assessment program conducted by UNH Cooperative Extension that examines a community's downtown through the eyes of potential residents, visitors, and businesses, helping communities learn about their opportunities and empowering them to take action to improve their downtown.

The visit team consisted of 13 students from the UNH Planning Student Organization. Seven students visited Dover on October 20th, four visited on October 21st, and two visited on October 22nd. The weather was cool and sunny all three days. Students arrived mid-morning on the days of the visit. They spent time exploring, shopping, and eating in downtown Dover, and departed early afternoon.

Team members were asked to assess downtown Dover based on the following characteristics: businesses, community art, displays & signage, downtown entrances, landscaping, lighting, and parking.
Thank You

Questions or Comments?

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