

Let's Rethink Plastic Pollution - in the Shower!

Tired of plastic shampoo bottles taking up space in your shower and ultimately the environment? 552 million plastic shampoo bottles end up in landfills every year.

You can choose an alternative:

CONDITIONER BAR SHAMPOO BAR superzero

1. **Shampoo bars!** Shampoo bars are sold globally,

preventing millions of plastic bottles from going into landfills. Shampoo bars are cost-effective (one bar can equal 60-80 washes or more), convenient (store in a tin or soap tray), travel-friendly, and use less water due to the product formulation. Some are vegan (no testing on animals).

There are hundreds of shampoo bars on the market today in different shapes, colors, and formulations for all types of hair. Like any liquid shampoo, you may want to experiment to see what works best for you. Some local salons, natural food stores, and most refill stores carry them and many can be found online. Conditioner comes in bars too.

- 2. **Shampoo powder** in an aluminum bottle! (Sold online and in refill stores).
- 3. **Make your own shampoo!** Find recipes online to make your own shampoo bars (no need to use lye-based recipes as they can present a danger).