

DOVER PLANNING BOARD

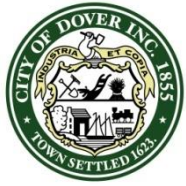


Sign Ordinance Review Committee

MEMBERS:

GARY GREEN, DAN BARUFALDI, LEE SKINNER, TOM CLARK,
MICHELLE GILMORE, ERIK ROY

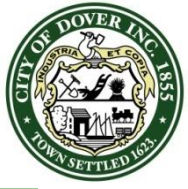
STAFF: PLANNER STEVE BIRD



DOVER PLANNING BOARD

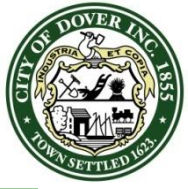
PLANNING BOARD SIGN COMMITTEE MISSION STATEMENT:

The mission of the Sign Committee is to review the City's sign ordinance, research current industry standards and the sign regulations of other communities, ensure that the sign ordinance balances the needs of our business community with the safety, health and welfare of the community, and to propose amendments to the Zoning Ordinance as needed to develop sign regulations that are current, comprehensive and user friendly.



Sign Ordinance Review Committee

- **GOALS:** (Agenda Item this morning)
 - Identify and review sign ordinances
 - Hold public hearings (Citizens Forums)
 - Select a local sign company to prepare a presentation on sign technologies to include:
 - Wall signs
 - Hanging/Projecting signs
 - Electronic signs
 - Signs in Form Based Code district
 - Identify sign types not in definitions
 - Prepare and present a final report to the Planning Board

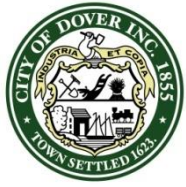


Sign Ordinance Review Committee

SIGN REGULATIONS AT ALL LEVELS OF
GOVERNMENT

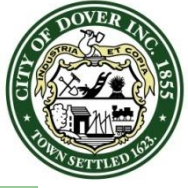
HIGHWAY BEAUTIFICATION ACT 1965

SIGN ORDINANCE CHAPTERS NEED TO BE
CLEAR AND UP TO DATE



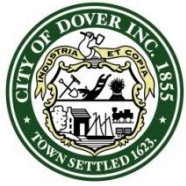
Sign Ordinance Review Committee

- NUMEROUS AMENDMENTS OVER THE YEARS
- RECENT SIGN ORDINANCE AMENDMENTS 2009, 2010, 2012 & 2013
- CURRENTLY, DIGITAL SIGNS ARE NOT ALLOWED
- EXISTING SIGNS WERE GRANDFATHERED AT TIME OF AMENDMENTS
- FORM BASED CODE ENACTED-Mill Motif
- TEMPORARY SIGN ORDINANCE AMENDED IN 2013



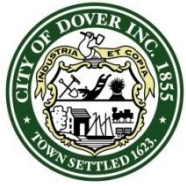
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GATEWAYS



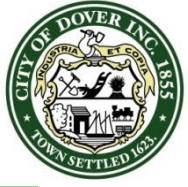
PORTSMOUTH CIRCLE





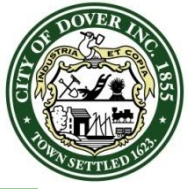
York Maine





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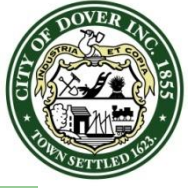
NO UNIQUE GATEWAY AT ANY OF
DOVER'S EXIT OFF RAMPS



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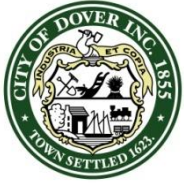
EXAMPLES FROM CITY OF DOVER
SIGN INVENTORY



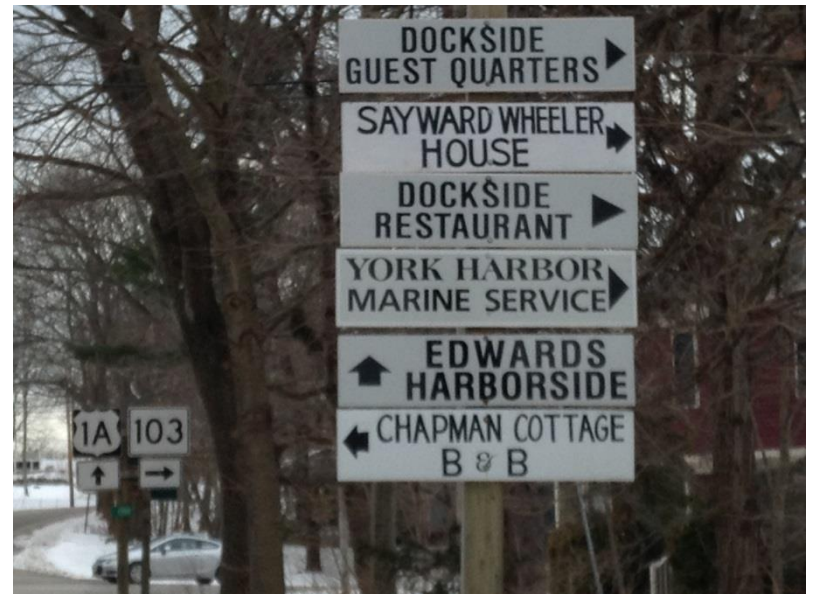
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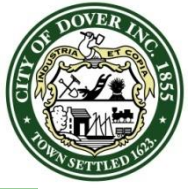


INFORMATIONAL SIGNS



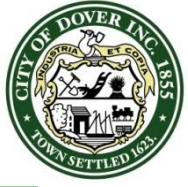
MUNICIPAL AND COMMERCIAL





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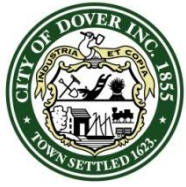




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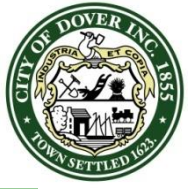
VARIETY OF
TEMPORARY SIGNS

MESSAGE BOARDS



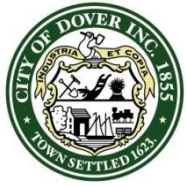
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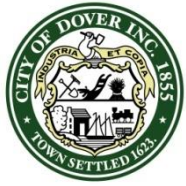
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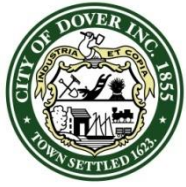
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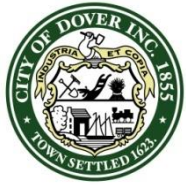
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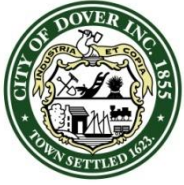
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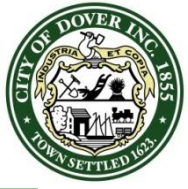
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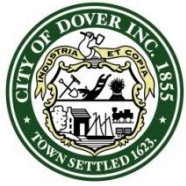




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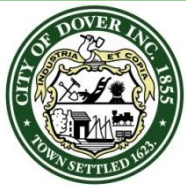


CREATIVE
SIGNAGE?
LOOPHOLES?



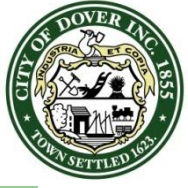
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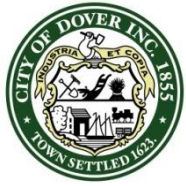
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EXAMPLES OF EXISTING
AND
GRANDFATHERED SIGNS
IN DOVER



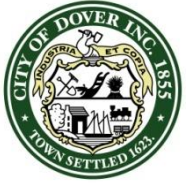
SILVER STREET SHELL





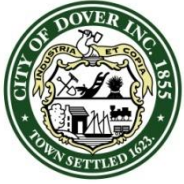
SILVER ST IRVING





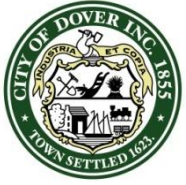
FEDERAL SAVINGS





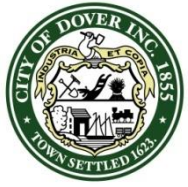
MEINEKE ON CENTRAL AVE





MUCH TALKED ABOUT SIGN

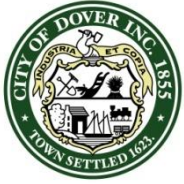




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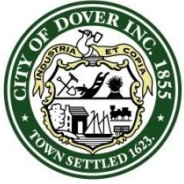
SURROUNDING TOWNS
MORE LIBERAL SIGN ORDINANCE?

EXAMPLES OF WHAT WE MAY NOT WANT?



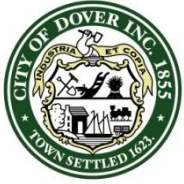
MOBIL STATION IN ROCHESTER





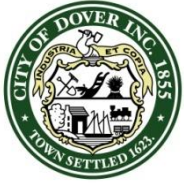
ROCHESTER GAS STATION





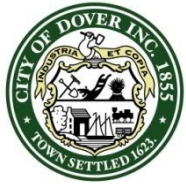
SOMERSWORTH MORTGAGE CO





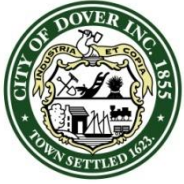
SOMERSWORTH MORTGAGE CO





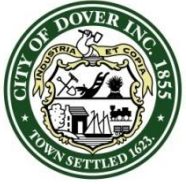
SOMERSWORTH MORTGAGE CO





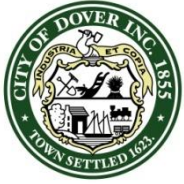
CLEARY CLEANERS ROCHESTER





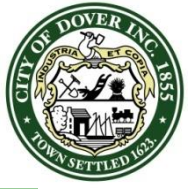
CLEARY FLASHING SIGN





IS THERE A BUILDING HERE?



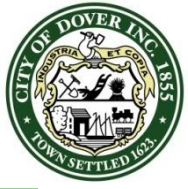


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INITIAL LIST OF ORDINANCE CHAPTERS FOR REVIEW

- 170-32 SIGNS AND FENCES
- LIST OF DEFINITIONS
- ZONING TABLES
- APPENDICES (Sign)

TIM CORWIN WILL SPEAK AS THE STAFF MEMBER IN CHARGE OF SIGN ENFORCEMENT



Sign Ordinance Review Committee

RECOGNIZE PLANNING DEPARTMENT

GUIDANCE

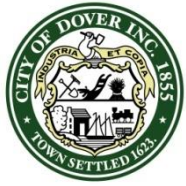
VISION

ENFORCEMENT

DOVER IS A BETTER PLACE AS A RESULT

OUR CHALLENGE IS TO DETERMINE IF IT

CAN BE MADE EVEN BETTER



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