



# First Impressions Dover

UNH COOPERATIVE EXTENSION & PLANNING STUDENT ORGANIZATION



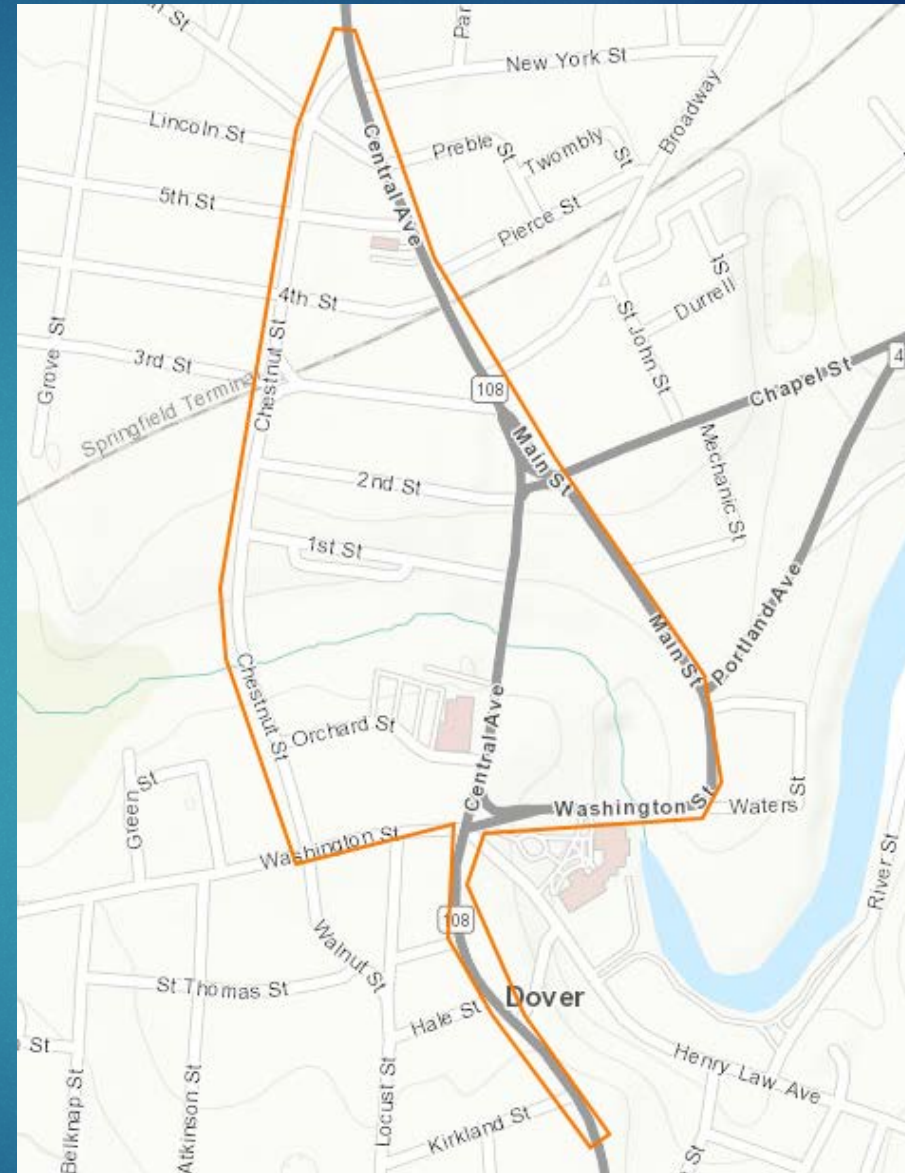


# New Hampshire First Impressions



# Methods

- ▶ Pre-Visit Survey
- ▶ Study Area (Oct. 20-22, 2017)
- ▶ Arc GIS Collector
- ▶ Post-Visit Survey
- ▶ Data Analysis







Business



Point of Interest



Community Art



Public Facility



Displays &  
Signage



Seating



Downtown  
Entrance



Sidewalks,  
Crosswalks &  
Trails



Landscaping



Streets &  
Transportation



Lighting



Waste &  
Recycling



Park



# Assets

- ▶ Landscaping
- ▶ Public Facilities
- ▶ Historic Character
- ▶ Decorative Signage
- ▶ Public Art
- ▶ Seating
- ▶ Placemaking



# LANDSCAPING





# LANDSCAPING



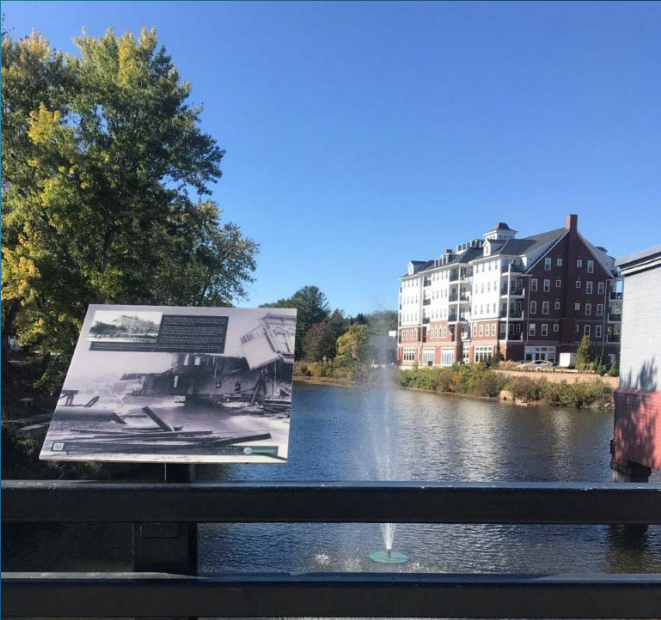


# PUBLIC FACILITIES





# HISTORIC CHARACTER





# DECORATIVE SIGNAGE





# PUBLIC ART





# PUBLIC ART





# SEATING





# PLACEMAKING





# Opportunities

- ▶ Safety
- ▶ Disconnectivity
- ▶ Shopping & Activities
- ▶ Waste/Recycling
- ▶ Functional Signage
- ▶ Vacant buildings



# PEDESTRIAN SAFETY





# DISCONNECTIVITY- SPRAWL





# DISCONNECTIVITY- LACK OF CONSISTENCY





# DISCONNECTIVITY – UNDERUTILIZED SPACE





# SHOPPING AND ACTIVITIES





# WASTE/RECYCLING





# FUNCTIONAL SIGNAGE





# VACANT BUILDINGS







## FIRST IMPRESSIONS STORY MAP:

<http://bit.ly/firstimpressionsdover>



# First Impressions: Dover

A story map

All Points

Assets

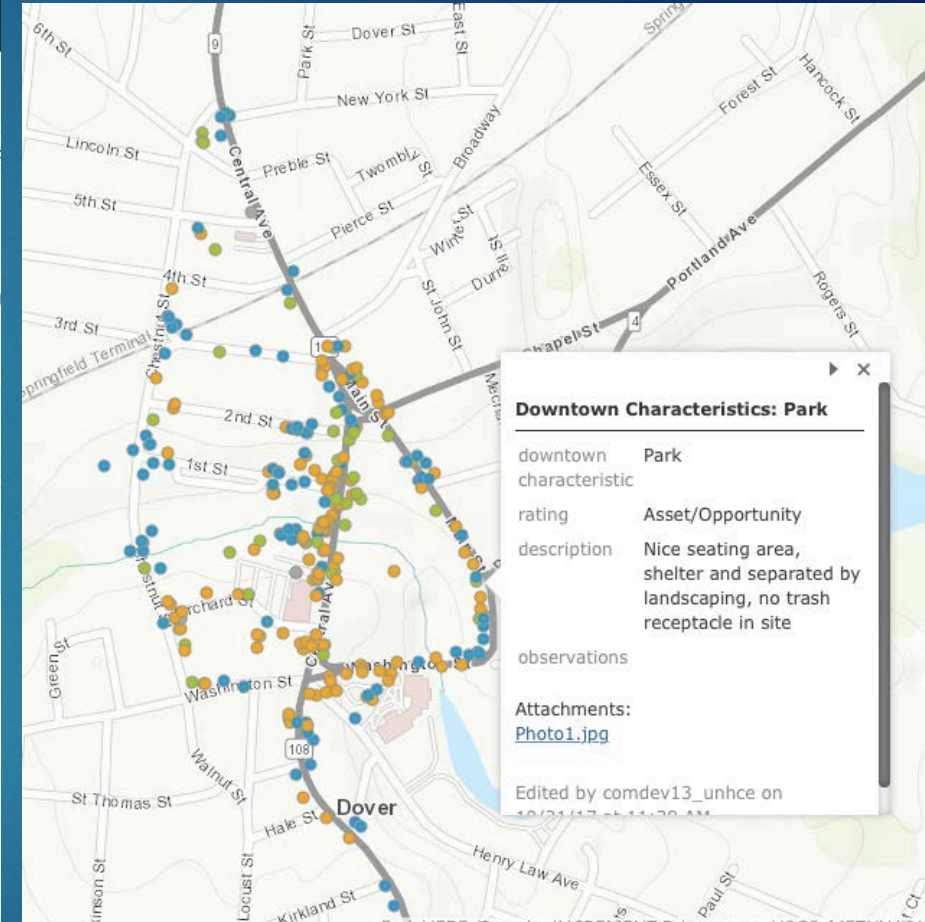
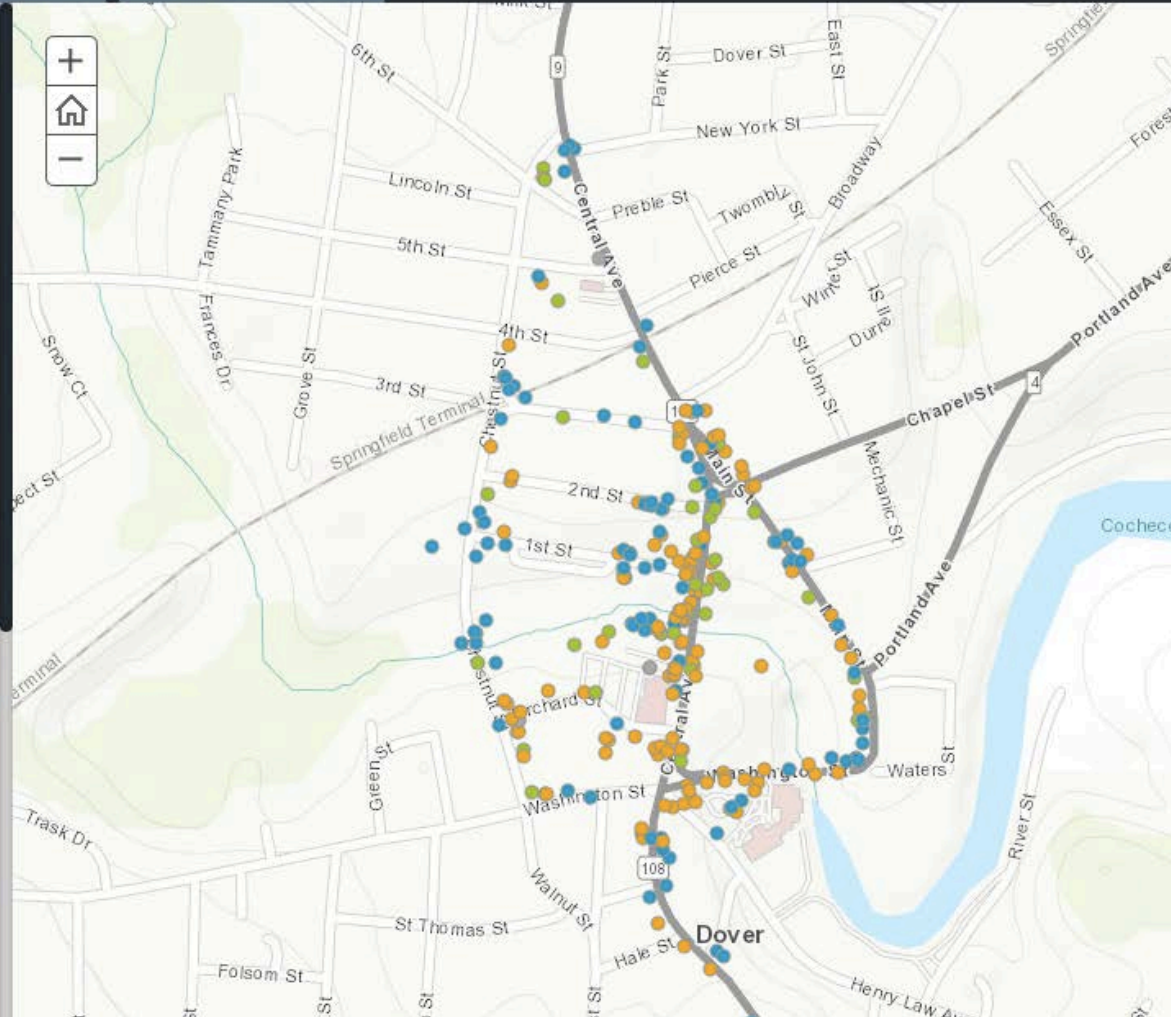
Opportunities

Assets/Opportunities

First Impressions is an assessment program conducted by UNH Cooperative Extension that examines a community's downtown through the eyes of potential residents, visitors, and businesses, helping communities learn about their opportunities and empowering them to take action to improve their downtown.

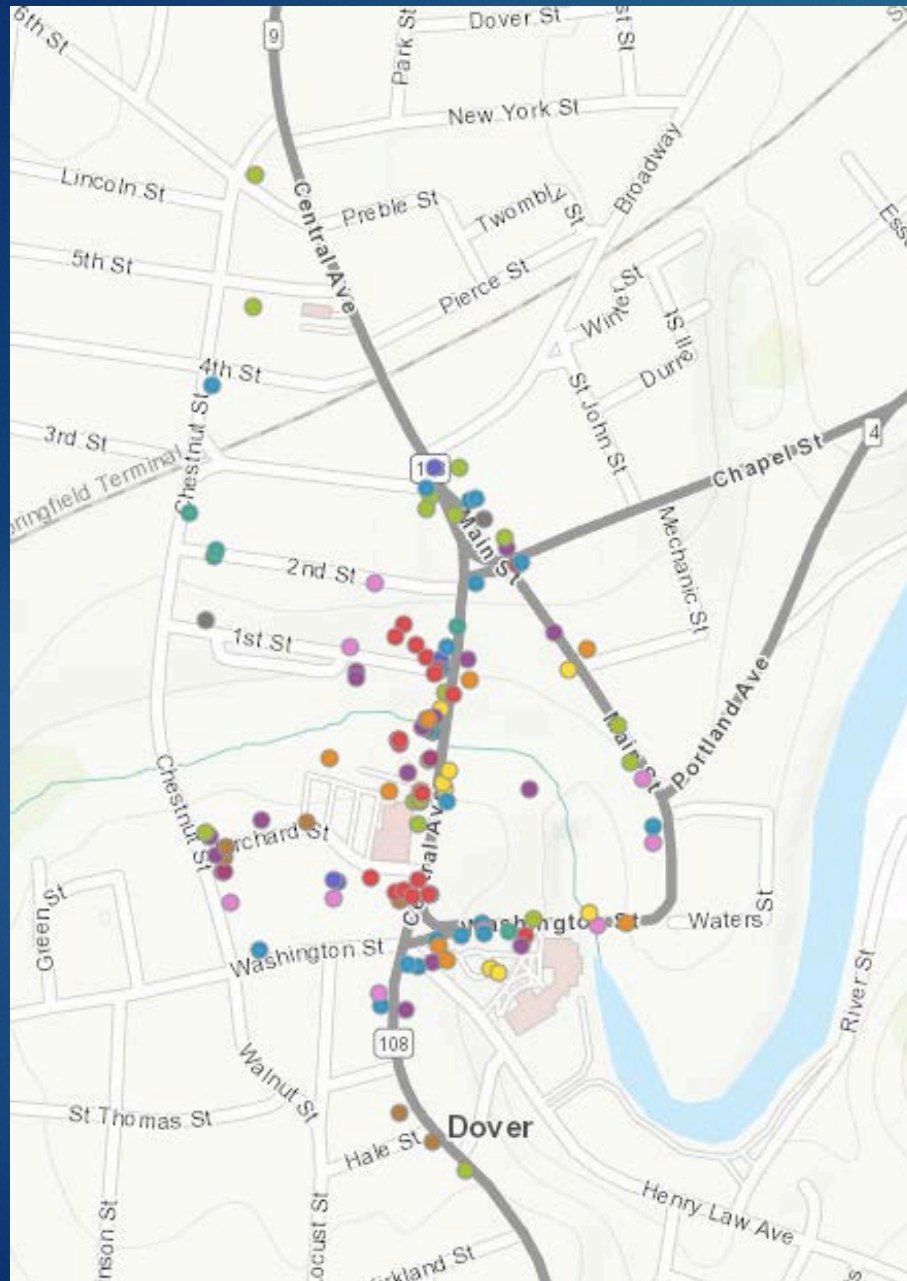
The visit team consisted of 13 students from the UNH Planning Student Organization. Seven students visited Dover on October 20th, four visited on October 21st, and two visited on October 22nd. The weather was cool and sunny all three days. Students arrived mid morning on the days of the visit; spent time exploring, shopping, and eating in downtown Dover, and departed early afternoon.

Team members were asked to assess downtown Dover based on the following characteristics: businesses, community art, displays & signage, downtown entrances, landscaping, lighting

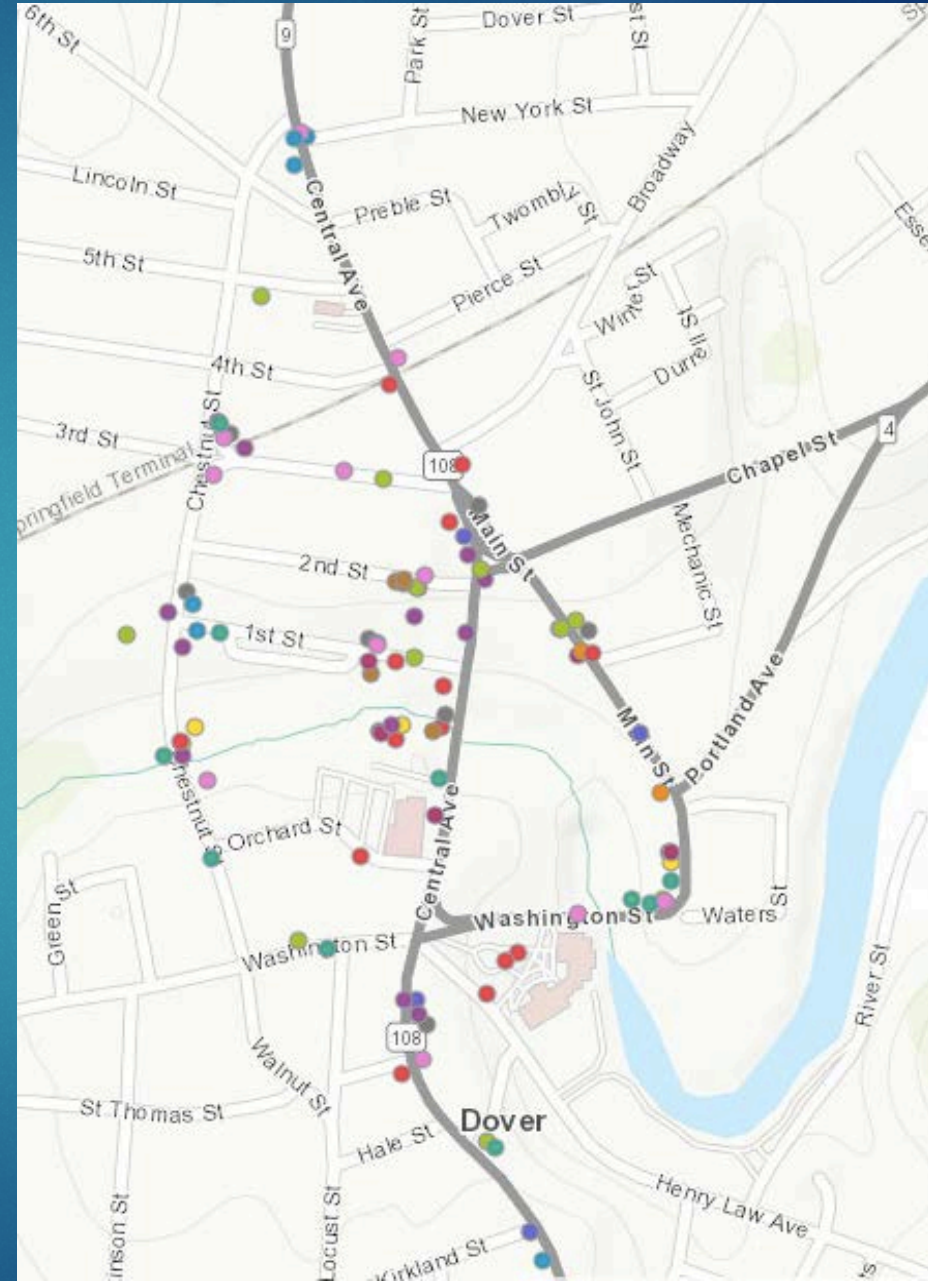




# ASSETS



# OPPORTUNITIES





Thank You

Questions or Comments?



New Hampshire  
**First Impressions**